

# SPONSORSHIP PROSPECTUS

**Sponsorship and Exhibition Packages**  
**29 Nov - 2 Dec 2026**  
**Rydges Southbank, Brisbane**

**Australasian Society for Computers in  
Learning in Tertiary Education (ASCILITE)  
Annual Conference**

The Program will feature keynote  
presentations by international and national  
speakers, concurrent paper and poster  
presentations

*It is anticipated approximately 350 – 400 delegates will  
attend*

# Why partner with ASCILITE 2026?

Building on the success of the 2025 Conference, which attracted delegates from across the region, the next ASCILITE Conference will take place in Brisbane in November and December 2026. Hosted at Rydges Southbank in Brisbane, the 2026 conference promises an engaging and insightful program that could include:

**Three Keynote  
Speakers**

**12 Symposia/  
Panel Sessions**

**Over 100 Oral &  
Poster  
Presentations**

**Over 40 Pecha  
Kucha**

**6 Pre-conference  
Workshops**

Be a part of the success and participate as a sponsor at ASCILITE 2026. This annual event has the established reputation for providing the opportunity to connect with the ASCILITE community, seeing familiar faces and making new connections!

We welcome your support to help ASCILITE 2026 to:

- Promote the use of educational technologies in higher education
- Facilitate communication between higher education academics and professions
- Promote expertise on education technology and its intersection with higher teaching and learning
- Recognise, facilitate and disseminate high quality educational research in higher education

# Sponsorship & Exhibition PACKAGES



# ASCILITE 2026 Major Sponsorship Packages

| SPONSOR BENEFITS  | DIAMOND           | GOLD              | SILVER         | BRONZE         | TRADE DISPLAY         |
|---|-------------------|-------------------|----------------|----------------|-----------------------|
| Amount AUD (Excluding GST)  | \$15,500          | \$10,500          | \$6,000        | \$4,500        | \$3,500               |
|   | EXCLUSIVE         | EXCLUSIVE         | 3 AVAILABLE    | MULTIPLE       | MULTIPLE              |
| <b>Conference Website and Digital Communication</b>   |                   |                   |                |                |                       |
| Logo recognition on home page   | ✓                 |                   |                |                |                       |
| Blog post prior to conference   | x2                | x1                | x1             |                |                       |
| Branding on all digital communication and collateral distributed to delegates               | ✓                 | ✓                 | ✓              | ✓              |                       |
| <b>In Person Conference</b>   |                   |                   |                |                |                       |
| Presentation session during conference<br>** subject to committee consultation and approval | ✓                 | ✓                 |                |                |                       |
| Opportunity to Chair a Session  | x2                | x1                |                |                |                       |
| Opportunity to provide 1 x Company banner at session<br>** sponsor to supply                | ✓                 | ✓                 | ✓              | ✓              |                       |
| Verbal Acknowledgement in opening and closing sessions                                      | ✓                 | ✓                 | ✓              | ✓              |                       |
| Recognition on session slides   | ✓                 | ✓                 | ✓              | ✓              | ✓                     |
| Acknowledged in conference materials  | Diamond Sponsor   | Gold Sponsor      | Silver Sponsor | Bronze Sponsor | Trade Display Sponsor |
| Opportunity to provide conference materials/ satchel insert                                 | ✓                 | ✓                 | ✓              | ✓              | ✓                     |
| Trade Display Table   | x 2               | x 2               | x 1            | x 1            | x 1                   |
| Opportunity to Address Audience (3 – 5 minutes)   | Conference Dinner | Welcome Reception |                |                |                       |
| Opportunity to provide 1 x Company banner at event<br>** sponsor to supply                  | ✓                 | ✓                 |                |                |                       |

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| Amount AUD (Excluding GST)   | \$15,500  | \$10,500  | \$6,000     | \$4,500  | \$3,500       |
|  | EXCLUSIVE | EXCLUSIVE | 3 AVAILABLE | MULTIPLE | MULTIPLE      |
| <b>Conference App / APUBS</b>  |           |           |             |          |               |
| Logo Displayed on Loading App page   | ✓         |           |             |          |               |
| Conference App live alert  | x2        | x1        |             |          |               |
| Rolling banner on Conference app   | ✓         | ✓         | ✓           | ✓        |               |
| Listed under 'Sponsor' icon on Conference app incl logo, company overview and contact info   | ✓         | ✓         | ✓           | ✓        | ✓             |
| Possible advertisements throughout the year in APUBS – TBD                                   | ✓         | ✓         |             |          |               |
| <b>Registrations &amp; Tickets</b>   |           |           |             |          |               |
| Complimentary Full Delegate Registrations<br>** includes attendance at the Welcome Reception | x4        | x3        | x2          | x1       | x1            |
| Conference Dinner Tickets  | x4        | x3        | x2          | x1       | x1            |
| <b>Pre / Post Event</b>  |           |           |             |          |               |
| Opt-in delegate list   | ✓         | ✓         | ✓           | ✓        | ✓             |
| Opportunity to present a Webinar and/or Wavelength Podcast – TBD                             | ✓         | ✓         | ✓           |          |               |

# ASCILITE 2026 Other Opportunities

| SPONSOR BENEFITS  | NAME BADGE / LANYARD | CONFERENCE AWARDS | CONFERENCE DINNER PHOTO BOOTH | DELEGATE MATERIALS/ SACHEL INSERT |
|---|----------------------|-------------------|-------------------------------|-----------------------------------|
| Amount AUD (Excluding GST)  | \$3,000              | \$2,000           | \$1500                        | \$750                             |
|   | EXCLUSIVE            | MULTIPLE          | EXCLUSIVE                     | MULTIPLE                          |
| <b>Conference Website and Digital Communication</b>   |                      |                   |                               |                                   |
| Company logo Linked to Conference website   | ✓                    | ✓                 | ✓                             |                                   |
| <b>In Person Conference / Event</b>   |                      |                   |                               |                                   |
| Recognition on session slides   | ✓                    | ✓                 |                               |                                   |
| Verbal Acknowledgement in opening and closing sessions  | ✓                    |                   |                               |                                   |
| Acknowledged in conference materials  | ✓                    | ✓                 |                               |                                   |
| Opportunity to speak for 1 minute and present the award   |                      | ✓                 |                               |                                   |
| Verbal Acknowledgement at Conference Dinner   |                      |                   | ✓                             |                                   |
| Opportunity to provide 1 x item (product sample, promotional item or brochure) as part of satchel station<br>*to be supplied by Sponsor |                      |                   |                               | ✓                                 |
| <b>Conference App</b>   |                      |                   |                               |                                   |
| Listed under 'Sponsor' icon on Conference app incl logo, company overview and contact info  | ✓                    | ✓                 | ✓                             |                                   |
| <b>Registration &amp; Tickets</b>   |                      |                   |                               |                                   |
| Complimentary Full Delegate Registrations<br>** includes attendance at the Welcome Reception  | x1                   |                   |                               |                                   |
| Conference Dinner Tickets   |                      |                   | x1                            |                                   |

# ASCILITE 2026 SPONSORSHIP

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## Conference Website, Digital Communication

The conference website serves as the primary source of information for all delegates, featuring the latest event details. Sponsors are prominently recognised, with their logos displayed and linked to their company websites to showcase their support.

Throughout planning of the event, delegates receive regular updates and branded communications that can feature your logo. Additionally, engaging with the ASCILITE community through targeted social media posts provides another opportunity to present your branding to a focused audience.

## In Person Conference

Having company representatives onsite at our 2026 Brisbane hotel venue offers sponsors direct access to delegates throughout the event. This year's exhibition area is positioned in a busy, central thoroughfare, ensuring consistent visibility and strong foot traffic across all four days. With delegates circulating between sessions, catering, and networking activities nearby, sponsors can expect frequent touchpoints and high-quality conversations in a warm, accessible setting.

## Conference App

The conference App will be available for all registered delegates. With the full program, sponsored branding, contact exchange, notifications and live alerts, the app compliments the face-to-face event for a full delegate experience.

## Post event

All sponsors will receive a list of registered (consenting) delegates who attended the conference. This additional contact information enables you to connect with a targeted audience, maximising the value of your sponsorship and enhancing your return on investment.

# ASCILITE 2026

## SUPPORTER SPONSORSHIP PACKAGES & ADD-ONS

\*(GST exc.)

To assure the best possible Conference, we need delegates to share their insights and enthusiasm from Australia, New Zealand, the Asia Pacific region and internationally. Sponsorship is an integral part of ensuring both experienced and novice delegates attend the Conference to enrich their professional life and that of their colleagues including those commercial entities that actively support this activity.

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DIAMOND SPONSOR –  
CORNERSTONE PARTNER &  
DINNER SPONSOR  
\$15,500 (EXC. GST)

Diamond sponsorship offers a high-profile association with a prestigious event that will attract significant number of delegates.

Diamond Sponsors will be a cornerstone partner in the Conference.

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GOLD SPONSOR –  
WELCOME RECEPTION SPONSOR  
\$10,500 (exc. GST)

As the Gold Sponsor, the Welcome Reception will be the first networking opportunity for delegates and new members. The Welcome Reception provides a networking environment for industry and colleagues to meet, exchange conversation and contacts.

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SILVER SPONSOR – BARISTA OR  
CONFERENCE SATCHEL OR  
CONFERENCE PROCEEDINGS  
\$6,000 (exc. GST)

An opportunity for exclusive recognition through sponsorship of one key element of the Conference, such as, but not limited to the following:

**Barista**

A centrepiece of the trade exhibition, the ASCILITE 2025 Barista will provide complimentary coffee for delegates throughout the day. With a complimentary exhibition booth position next to the Barista Lounge this will be excellent exposure for your organisation.

**Satchel**

Each delegate will receive a conference bag branded with your company logo and the conference logo. [under review]

**Conference Proceedings**

Opportunity for branding of conference proceedings. Each delegate will receive access to the conference proceedings through the conference website, conference app and ASCILITE Publications (APubs).

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# ASCILITE 2026

## SUPPORTER SPONSORSHIP PACKAGES & ADD-ONS

\*(GST exc.)

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BRONZE SPONSOR –  
KEYNOTE SPEAKER OR CATERING  
BREAK SPONSOR  
\$4,500\* (exc. GST)

An opportunity for exclusive recognition through sponsorship of one key element of the Conference, such as, but not limited to the following:

### **Keynote Speaker**

Bronze Sponsorship provides the opportunity to support a Keynote Speaker and is the perfect opportunity to demonstrate your commitment to the conference program. Keynote Speakers are carefully selected and are the highlight of the conference program.

### **Catering Break**

Exclusive sponsorship of lunch, morning and afternoon tea break on one day of the Conference.

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TRADE DISPLAY - 3m x 3m  
\$3,500 (exc. GST)

The exhibition will be located in the main catering area and has been designed to ensure good visibility and access to all stands. The display space main catering stations for teas and lunches will be within metres of the exhibition area.

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### **NAME BADGE/ LANYARD \$3,000 (exc. GST)**

An opportunity to put your organisation at everyone's eye level on the Conference Name Badge and/or Lanyard. Design subject to approval by the organising committee.

### **CONFERENCE AWARDS \$2,000 (exc. GST)**

Sponsor the Conference awards for outstanding paper/ workshop/ poster/ pecha kucha and be a part of acknowledging and recognising this achievement in front of conference delegates and colleagues.

### **CONFERENCE DINNER PHOTO BOOTH \$1,500 (exc. GST)**

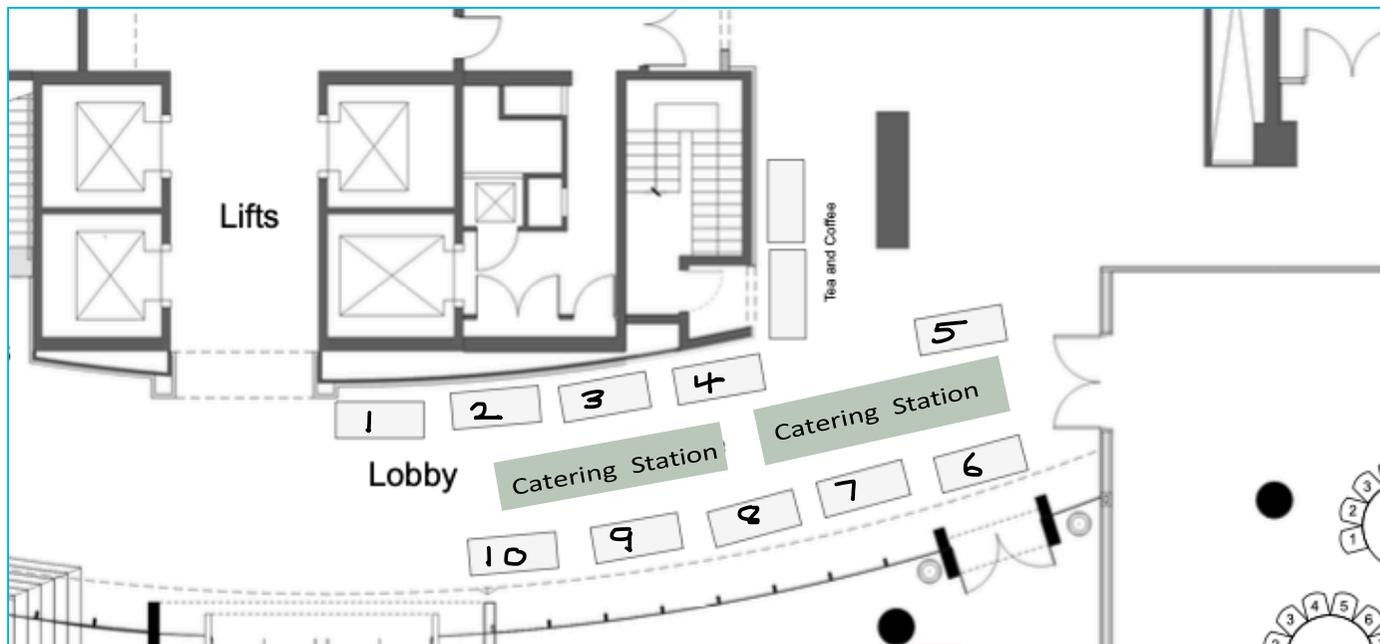
Bring the fun to the conference dinner and sponsor the photo booth – a highlight of the evening and a momento for guests can take home.

### **DELEGATE MATERIALS \$750 (exc. GST)**

Your organisation's product sample, promotional item or brochure can be provided as part of the satchel station available to all Conference delegates. Size of inserts should be no larger than A4 and the number of inserts for this conference will be shared closer to the conference dates.

# Allocation of Sponsorship Packages and Exhibition Sites

Sponsorship packages and exhibition sites will be allocated by the Conference Organisers. Site positions will be allocated after taking into account each organisation's sponsorship, the date of confirmation of participation, preferences, proximity to competitors and any other relevant matters. The Committee reserves the right to alter the floor plan.





**Save and take 5% off all packages when confirmed and paid by 20 December 2025!**

Discount applies to ex-GST Package Price



To reserve your place as an ASCILITE 2026 Sponsor or to discuss custom sponsorship packages, please contact:

**Elaine Huber**

**Conference Chair**

**[Dr.Elaine.Huber@gmail.com](mailto:Dr.Elaine.Huber@gmail.com)**

**+61 0434 142 265**